# Tim Hortons. ROLL UP THE RIM TO WIN® CONTEST – CANADA 2018

TO PLAY: Commencing on or about February 7, 2018, guests at participating Tim Hortons locations in Canada may receive one specially marked Tim Hortons 10, 15, 20, or 24 oz hot drink take-out contest cup (each, a "Cup") with the purchase of any corresponding small (10 oz), medium (15 oz), large (20 oz), or extra-large (24 oz) hot beverage (excluding espresso shots), while supplies last. Each Cup will contain a roll (each, a "Roll"). TO PLAY: Con

After completing a Roll, revealed inside the rim (each, a "RIM") will be a "WIN" or "Please Play Again" message printed on the RIM tab (collectively, "RIM TABS"). A "WIN" message will describe the specific prize available to be won. To claim your prize, refer to instructions which follow, but to be eligible, all prize claims must be redeemed by April 20, 2018 at 11:59:59 p.m. ET or store closing, whichever is earlier. Potentially winning RIM TABS must include the entire prize message (see Rule 11) printed under the RIM (and for greater certainty and the avoidance of doubt, a potentially winning RIM TAB for a \$50 Tim Card® prize must include the applicable 8-digit PIN Code). Contest Sponsor reserves the right in its sole discretion to reject any potentially winning RIM TAB if the prize message is not presented in its entirety.

\*NOTE: Contest Sponsor reserves the right to limit the distribution of Cups to one Cup with the purchase of any hot beverage for any multiple cup refillable container. The guest will receive a Cup equivalent in size to the size of the hot beverage (excluding espresso shots) purchased (for example, if the guest purchases a large hot beverage, the guest will receive a large Cup, while supplies last).

NO PURCHASE NECESSARY TO PLAY: To obtain a FREE S/M/L/XL Cup (actual size to be selected by the Contest Sponsor at its sole and absolute discretion) and/or a copy of the official rules, please send a FREE Cup request in writing to: Tim Hortons RUTR 2018 Contest Cup & Rules, PO Box 13417, Saint John, NB E2L 4E7.

All requests for a FREE Cup must be postmarked by March 28, 2018 and received by April 6, 2018. Limit of of FREE Cup request per envelope with sufficient postage, while supplies last. No mechanical reproductions of requests permitted. All FREE Cup requests must include a postage-paid, self-addressed envelope.

A minimum of 216,632,520 Cups will be produced for this contest. Cups will be available for distribution through to March 28, 2018 or while supplies last, whichever occurs first. It is anticipated, based on estimated distribution that these Cups will be distributed within five (5) regions (each, a "Region"), as follows:

REGION	APPROX. GEOGRAPHIC AREA (CANADA)	APPROX. NO. OF CUPS
1	British Columbia	16,672,440
2	Alberta, Saskatchewan, Manitoba, Northwest Territories, Yukon & Nunavut	37,728,840
3	Ontario	109,739,280
4	Québec	27,668,400
5	Atlantic Provinces	24,823,560

### PRIZES AVAILABLE ACROSS CANADA

- The following prizes are available to be won at the beginning of the Contest across Canada in relation to Rolls (each, a "Prize"):

  - A) Fifty (50) 2018 Honda Civic Sedan EX-T vehicle prizes. Approximate retail value of each 2018 Honda Civic Sedan EX-T vehicle prize is estimated to be \$25,390 CDN before any applicable taxes, freight & P.D.I.

    B) Five hundred (500) Tim Hortons® Free Coffee For A Year prizes. Approximate retail value of each Tim Hortons® Free Coffee For A Year prize is estimated to be \$617 CDN each (based on 365 redemptions for a medium coffee). Each Tim Hortons® Free Coffee For A Year prize consists of one (1) Tim Hortons® Free Coffee For A Year prize consists of one (1) Tim Hortons® Free Coffee For A Year prize consists of one (1) Tim Hortons® Free Coffee For A Year prize consists of one (1) of the following beverages: any size hot beverage, any size loed Capp®, any size loed Coffee, or any size loed Latte (each, a "Daily Free Coffee Prize") each day during the Coffee For A Year Activation Period (defined below). Latte and loed Latte subject to available sizing. Each Daily Free Coffee Prize is available and may only be redeemed once, and becomes void at 11:59:59 pm each day (based on local time at place of redemption). If a winner does not redeem his/her Daily Free Coffee Prize on a particular day, that Daily Free Coffee Prize becomes void and may not be carried over to or combined with a Daily Free Coffee Prize becomes void and may not be carried over to or combined with a Daily Free Coffee Prize becomes void and may not be carried over to or combined with a Daily Free Coffee Prize heaven with the prize becomes of the prize become be activated by the applicable winner no later than July 1, 2018, and is valid for 365 consecutive days commencing on the day the card is activated by the applicable winner, or until June 30, 2019, whichever occurs sooner (the "Coffee For A Year Activation Period"). There is a limit of 365 Daily Free Coffee Prizes per Tim Hortons® Free Coffee For A Year prize, which would only be possible if the applicable winner redeemed his/her Daily Free Coffee Prize on each day of the Coffee For A Year Activation Period. Tim Hortons® Free Coffee For A Year Tim Card® will be issued once only. Sponsor is not responsible for lost, stolen or damaged Tim Hortons® Free Coffee For A Year Tim Card®. Prize once awarded shall be the sole nsibility of the winner
  - C) Fifty thousand (50,000) \$50 CDN Tim Card® prizes. Tim Card prizes must be accepted as awarded in the
  - Fifty thousand (50,000) \$50 CDN Tim Card® prizes. Tim Card prizes must be accepted as awarded in the form solely decided upon by the Contest Sponsor on the basis of the applicable claim option exercised by the prize claimant (see below for details). No interest will be paid on any Tim Card prize. Thirty-six million one hundred five thousand four hundred twenty (36,105,420) Coffee & Food prizes (collectively, the "Coffee & Food Prizes"). "Winning" RIM TABS are for the following Coffee & Food Prizes and have the following approximate retail values: (i) Coffee: \$0.70 \$3.59 CDN each (winner has the choice of any size hot beverage) (ii) Donut: \$0.99 \$1.59 CDN each (winner shorted of any single muffin, cookie or donut); or (iii) Latte: \$2.99 \$3.59 CDN (winner has the choice of any size hot beverage). For the "Winning" RIM TABS for coffee & Food prizes, 50% are Coffee, \$5% are Donuts and 15% are Latte. Please note that the numbers of Coffee & Foods Prizes available provided above are based on the minimum number of Cups that will be produced for this contest.

    One hundred (100) \$5.000 CIBC Prepaid card prizes. All CIBC Prepaid card prizes must be accepted as awarded in the form solely decided upon by the Contest Sponsor. Please see applicable CIBC Prepaid card for terms and conditions of usage.

Total approximate retail value of all Prizes is \$63.790,889 CDN. Approximate retail value of the Coffee & F Prizes is calculated based on lowest retail price of medium coffee, lowest retail price of medium latte and line retail price of donut/cookie within each regional allocation. Approximate retail value of the Tim Hortons® Free Coffee For A Year prize is calculated based on lowest retail price of a medium coffee within each regio allocation for 365 days (one beverage per day).

The retail values set out above are based on approximate prize values in Canada at the time of printing of these official rules. All estimated retail values do not include applicable goods and services tax, provincial/territorial sales and use taxes. Winners are not required to pay such taxes upon receipt of the applicable Prize. All other taxes on Prizes other than taxes specifically referred to in these official rules are the responsibility of the winners. All characteristics and features of the Prizes, except as otherwise explicitly stated above, will be determined by the Contest Sponsor in its sole and absolute discretion.

Estimated distribution of "Winning" RIM TABS for the Prizes that are not Coffee & Food Prizes (i.e., the "non-Coffee & Food Prizes" described in Rule 4 A), B), C) and E)) by Region, will be as set out below. Note: Distribution of non-Coffee & Food Prizes within each Region is random.

PRIZE	REGION 1 ("Winning" RIM TABS)	REGION 2 ("Winning" RIM TABS)	REGION 3 ("Winning" RIM TABS)	REGION 4 ("Winning" RIM TABS)	REGION 5 ("Winning" RIM TABS)
2018 Honda Civic Sedan Vehicles	4	9	24	7	6
Tim Hortons Free Coffee For A Year	38	87	254	64	57
\$5,000 CIBC Prepaid Cards	8	17	52	12	11
\$50 Tim Card®	3,848	8,707	25,330	6,386	5,729

- The regional allocation of the non-Coffee & Food Prizes as set out above is an estimate only, based on anticipated Cup distribution per Region. Actual allocation of Cups may vary depending on Cup consumption. Contest Sponso is not responsible for: (i) Cups which are lost, stolen, mutilated, destroyed or not distributed; or (ii) errors in Cup production (including, without limitation, any Cup overproduction).
- 6. All Prizes will be awarded to winners by the Contest Sponsor (defined below).

#### ODDS OF WINNING

At the outset: the overall approximate odds in Canada of being eligible to win one of fifty (50) 2018 Honda Civic Sedan EX-T vehicle prizes are 1 in 4.419,303. The overall approximate odds in Canada of being eligible to win one of five hundred (500) Tim Hortons® Free Coffee For A Year prizes are 1 in 44.19.30. The overall approximate odds in Canada of being eligible to win one of fifty thousand (50,000) \$50 CDN Tim Card® prizes in it 4.419. The overall approximate odds in Canada of being eligible to win one of one hundred (100) \$5,000 CIBC Prepaid card prizes are 1 in 2,209,652. The overall approximate odds in Canada of being eligible to win one of the thirty-six million one hundred five thousand four hundred twenty (36,105,420) Coffee & Food Prizes are 1 in 6.

NOTE: The denominator used to calculate the odds provided above is an estimate of the maximum number of applicable Cups that might be produced for this contest, which is equal to the sum of the applicable minimum number of Cups (see Rule 3) and a 2% maximum possible Cup overproduction variance. The odds of obtaining an eligible "Winning" RIM TAB will vary by Region as outlined above and will change throughout the contest as Cups are distributed in each Region. The total number of Prizes available to be won will decrease throughout the contest as Cups are distributed and Prizes are claimed.

#### CENEDAL DILLES

- Contest commences on or about February 7, 2018 and Cups will be available at each participating restaurant through March 28, 2018 or while supplies last, whichever occurs first. To be eligible, Coffee & Food Prize claims must be redeemed in restaurant by April 20, 2018 at 11:59:59 p.m. ET or store closing, whichever is earlier. To be eligible, non-Coffee & Food Prize claims (except for the in-restaurant option to claim a \$50 Tim Card® prize—see below for details) must be postmarked on, or before, April 20, 2018 and received no later than May 4, 2018 at 11:59 p.m. ET. The in-restaurant option to claim a \$50 Tim Card® prize must be completed on or before April 20, 2018 at 11:59:59 p.m. ET or store closing, whichever is earlier. Individual restaurant hours may vary by location. The in-restaurant option to claim a \$50 Tim Card® prize is not available by drive-thru or mobile ordering.
- All "Winning" RIM TABS for a 2018 Honda Civic Sedan EX-T vehicle prize, a Tim Hortons® Free Coffee For A Year prize, a \$50 Tim Card® prize or a \$5,000 CIBC Prepaid Card prize have been individually inspected, produced and confirmed to be completely legible. Liability for irregular, illegible or blank RIM TABS is limited to replacement with another Cup, while supplies last. If, due to a production, printing error or any other type of error, there are more Prize claims than Prizes for any level, Contest Sponsor reserves the right to award any remaining Prizes for that level through a random drawing of all eligible Prize claims for that level. It is extremely arrare to receive an irregular, illegible or blank RIM TAB, but should it occur, it could only be for a mass produced Coffee & Food Prize or "Play Again" RIM TAB message. If this should occur, return the irregular, illegible or blank RIM TAB (see Rule 2 for address) and it will be replaced with a new Cup, while supplies last.
- 10. Contest RIM TABS obtained through unauthorized sources or which are incomplete, mutilated, altered, reproduced, forged, counterfeited or irregular in any way, are automatically void. No RIM TAB copies, duplicate or reproductions of any type will be eligible for the contest. Contest Sponsor is not responsible for any lost RIM TABS. RIM TABS are the property and intellectual property of Contest Sponsor, and may not be used for any oth promotional, commercial or other purposes without the authorization of Contest Sponsor.
- st of the following printed messages, in various combinations:

e "Winning" RIM TABS will consist of the following printed messa
WIN / GAGNEZ UN CAFÉ / COFFEE
WIN / GAGNEZ UN BEIGNE / DONUT
WIN / GAGNEZ UN LATTE / LATTE
WIN / GAGNEZ CIVIC
WIN / GAGNEZ DU CAFÉ POUR 1 AN / COFFEE FOR 1 YEAR
WIN / GAGNEZ \$50\$ [8 digit PIN Code] CARTE TIM / TIM CARD
WIN / GAGNEZ \$5000\$

- The non-"Winning" RIM TABS will consist of the following printed message: PLEASE PLAY AGAIN / RÉESSAYEZ SVP
- 13. Prize claimant must be a resident of Canada. To be eligible to claim a Prize, Prize claimants must have reached the raize channal times to a resident of Cardad. To be eligible to chann a Prize, Prize Calmans index have reached the age of majority in their province/territory of residence or in the event a person under the age of majority receives an eligible "Winning" RIM TAB, they are permitted to transfer such RIM TAB to their parent or legal guardian, who will then be the eligible entrant. In the event that a Prize claimant receives an eligible RIM TAB to win a 2018 Honda Civic Sedan EX-T vehicle prize and that Prize claimant does not have a valid drivers' licence or that Prize claimant is not legally eligible to drive, that Prize claimant may be permitted to transfer the RIM TAB to their spouse, parent, sibling, child or legal guardian, who will then be considered the eligible entrant.
- 14. Employees, representatives or agents of, or those domiciled with an employee, representative or agent of, Employees, representatives or agents of, or those domiciled with an employee, representative or agent of, Tim Hortons Advertising and Promotion Fund (Canada) Inc. (the "Contest Sponsor"), The TDL Group Corp., and their parent, affiliated and related companies, Tim Hortons franchisees/licensees, the consulting, advertising and promotion agencies of the Contest Sponsor, the independent contest organization, the Cup suppliers, Cup distributors & Cup carriers are not eligible to participate nor win a Prize in this Contest. Employees, representative or agents of Tim Hortons franchisees/licensees as described in this paragraph are limited to the employees, representatives or agents who are providing services in any way to Tim Hortons Restaurant(s). The Contest is not open and void where prohibited by law.
- 15. By participating in this Contest, each entrant (and, if a minor, his/her parent or legal guardian) agrees to be bound by these official rules and all decisions of the Contest Sponsor and the independent contest organization, which are final. Without limitation, Contest Sponsor reserves the right to administer an alternate skill-testing question as it deems appropriate to address discrimination or disability issues.
- 16. Prizes must be accepted as awarded and are not convertible to cash by prize claimants. "Winning" RIM TABS are not transferable or convertible to cash except as specifically provided herein. Prizes may not be exactly as shown in promotional materials. In case of unavailability of any Prize, to accommodate for a disability, or for any other reason and in Contest Sponsor's sole discretion, Contest Sponsor reserves the right to substitute any Prize for a prize or cash of equal or greater value.
- Each confirmed winner will be notified by and/or will receive their Prize from the Contest Sponsor. All Prize claims become the property of the Contest Sponsor and no correspondence will be entered into except with potential and confirmed winners. By participating in this Contest, confirmed winners are deemed to have consented to the disclosure of their personal information to Prize suppliers for the limited purpose of delivery of Prizes and registration for warranty purposes (as applicable). By entering this Contest, each entrant (and, if a minor, his/her parent or legal guardian) expressly consents to Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information only for the purpose of administering the contest and in accordance with Contest Sponsor's privacy policy (available in English at: http://www.timhortons.com/ca/fr/privacy.html for English version / available in French at: http://www.timhortons.com/ca/fr/privacy.html). This section does not limit any other consent(s) that an individual may provide to the Contest Sponsor or others in relation to the collection, use and/or disclosure of their personal information.
- 18. By claiming a Prize, Prize claimants consent to the use of their name and/or photograph, and/or place of residence, without further compensation, in any publicity carried out by the Contest Sponsor in perpetuity and in any media worldwide.
- 19. Contest Sponsor is not responsible for lost, late, illegible, incomplete, mutilated, misdirected or postage-due official rule requests, FREE Cup requests, or Prize claims. Contest Sponsor is not responsible for lost, stolen or damaged Tim Card® or Tim Hortons® Free Coffee For A Year Tim Card® prizes.
- 20. By accepting a Prize, winners release Contest Sponsor, The TDL Group Corp., and their parent, affiliated and related companies, Tim Hortons franchisees/licensees, the Prize suppliers, Prize sponsors, and their respective officers, directors, employees and agents, including, without limitation, their advertising and promotional agencies and the independent contest organizations ("Releasees"), from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession and/or use or misuse of any Prize and acknowledge that the Releasees have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied in fact or in law, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
- 21. In Québec, any litigation respecting the conduct or organization of this publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.
- The Contest Sponsor reserves the right to suspend, cancel or modify the contest at any time, subject to the approval of the Régie des alcools, des courses et des jeux in Québec, if it determines that for any reason the contest cannot be run as originally planned or for any other occurrence compromising the fairness or integrity of the contest.
- To receive a list of non-Coffee & Food Prize winners, send a postage-paid, self-addressed envelope within 3 months after April 20, 2018 to: "Roll Up The Rim 2018" List of Winners, PO Box 13418, Saint John, NB, E2L 4E7.
- In the event of any discrepancy or inconsistency between the terms and conditions of these English official rules and disclosures or other statements contained in any Contest related materials, including, but not limited to: the French version of these official rules, the Prize claim forms and/or point of sale, television, print or online advertising (including without limitation the abbreviated version of these official rules that appear on such point of sale, television or online advertising); the terms and conditions of these English official rules shall prevail, govern and control to the fullest extent permitted by law. Without limiting the generality of the foregoing, in the

event the Contest Sponsor becomes aware of any such discrepancy or inconsistency, the Contest Sponsor will place a correction notice on the digital menu boards of participating Tim Hortons locations in Canada.

25. Where applicable, Contest Sponsor reserves the right to publicly award Prizes at the Tim Hortons restaurant where the Cup was originally received.

#### HOW TO CLAIM A COFFEE & FOOD PRIZE

- 26. If you are eligible to win a Coffee & Food Prize, complete Prize Claim Form II. Before being declared a winner, you must first correctly answer a mathematical, skill-testing question ("STQ") in Prize Claim Form II, and, together with your eligible "Winning" RIM TAB, present it to a participating Tim Hortons restaurant in Canada
- 27. PLEASE NOTE: A winning "WIN / GAGNEZ UN CAFÉ / COFFEE" RIM TAB may be redeemed on next purchase for any available Cup size of any one hot beverage. A winning "WIN / GAGNEZ UN BEIGNE / DONUT" RIM TAB may be redeemed on next purchase for any one donut, muffin or cookie. A winning "WIN / GAGNEZ UN LATTE / LATTE" RIM TAB may be redeemed on next purchase for any available Cup size of any one hot beverage. No cash alternative will be made available. A Coffee & Food Prize claim may not be used in conjunctivit any other deal, combo or offer. All Coffee & Food Prize claims must be redeemed in restaurant by April 20, 2018 at 11:59:59 p.m. ET or store closing, whichever is earlier, failing which, any such Coffee & Food Prize claim is null and void and ineligible for a Coffee & Food Prize. Unclaimed Coffee & Food Prizes will not be awarded.

## **HOW TO CLAIM A NON-COFFEE & FOOD PRIZE**

(I.E., A 2018 HONDA CIVIC SEDAN EX-T VEHICLE PRIZE, TIM HORTONS® FREE COFFEE FOR A YEAR PRIZE, \$50 TIM CARD® PRIZE OR \$5,000 CIBC PREPAID CARD PRIZE)

CARD® PRIZE OR \$5,000 CIBC PREPAID CARD PRIZE)

28. If you are eligible to win a Honda Civic Sedan EX-T vehicle prize, a Tim Hortons® Free Coffee For A Year prize, or a \$5,000 CIBC Prepaid Card prize, COMPLETE PRIZE CLAIM FORMS I & II. Upon receipt, the independent contest organizations will then contact the potential winner by telephone, at a mutually convenient time, to administer a time-limited STQ. Attach your complete original winning RIM TAB, your completed Prize Claim Forms I & II (on the reverse of these rules, extra copies available at participating Tim Hortons restaurants), and send (using an envelope with sufficient postage, which must be postmarked on, or before, April 20, 2018 and received at the following address by no later than May 4, 2018) to: Tim Hortons RUTR 2018 Contest, PO Box 13416, Saint John, NB EZL 4E7. In order to be declared a winner, you must have correctly answered a STQ. Upon receipt of your completed Prize Claim Forms I & II, the contest organizations will verify your prize claim.

If you are eligible to win a \$50 Tim Card® prize, you may claim your prize by exercising the in-restaurant option or

In-restaurant Option: To exercise the in-restaurant option, visit your local participating Tim Hortons restaurant during its normal operating hours, and: (i) present your original winning RIM TAB INCLUDING THE PORTION OF THE TAB THAT CONTAINS THE 8 DIGIT PIN CODE, to the Restaurant Manager; (ii) complete PRIZE CLAIM FORMS I & II, including the STQ. Upon completing a Prize claim form (including correctly answering the STQ) you must submit both the Prize claim form and the original RIM TAB (with the 8 DIGIT PIN CODE fully intact) to the Restaurant Manager for validation; (iii) the Restaurant Manager shall have the right to request that the potential winner present government-issued photo identification to verify the potential winner's identity and eligibility. If your Prize claim form and RIM TAB (with the 8 DIGIT PIN CODE) successfully pass validation (as determined by the Restaurant Manager in his/her sole discretion), then you will be issued a physical \$50 CDN Tim Card® at that time. All Prize claim forms and RIM TABS submitted under this option become the property of Sponsor and will not be returned to you. If your Prize claim form or RIM TAB cannot be validated in-restaurant for any reason (as determined by the Restaurant Manager in his/her sole discretion), then your \$50 Tim Card® prize is not eligible for this in-restaurant claim option, and you must use the mail-in option below. The in-restaurant option to claim In-restaurant Option: To exercise the in-restaurant option, visit your local participating Tim Hortons
restaurant during its normal operating hours, and: (i) present your original winning RIM TAB INCLUDING

- a \$50 Tim Card® prize must be completed on or before April 20, 2018 at 11:59:59 p.m. ET or store closing, whichever is earlier. Individual restaurant hours and Restaurant Manager hours may vary by location.
- b. Mail-in Option: To exercise the mail-in option, COMPLETE PRIZE CLAIM FORMS I & II, including the STQ. Attach your complete original winning RIM TAB, INCLUDING THE PORTION OF THE TAB THAT CONTAINS THE 8 DIGIT PIN CODE, your completed Prize Claim Form I & II (on the reverse of these rules, extra copies available at participating Tim Hortons restaurants), and send (using an envelope with sufficient postage, which must be postmarked on, or before, April 20, 2018 and received at the following address by no later than May 4, 2018) to: Tim Hortons RUTR 2018 Contest, PO Box 13416, Sait John, NB EZL 4E7. In order to be declared a winner, you must have correctly answered a STQ. PLEASE NOTE: RIM TABS that do not include the portion of the RIM TAB that contains the entire 8 digit PIN Code will be considered incomplete and will be disqualified. Upon receipt of your completed Prize Claim Form I & II, the contest organizations will verify your prize claim.

For greater certainty and the avoidance of any doubt, if you are eligible to win a \$50 Tim Card® prize, yo only claim it via the in-restaurant option OR the mail-in option, not both. In the event more than one clai is received for any \$50 Tim Card® prize, only the first such claim that is received by the Contest Sponso accordance with these official rules (as determined by the Contest Sponsor in its sole and absolute disc will be deemed valid.

## IMPORTANT NOTE:

- 29. For eligible winners of non-Coffee & Food Prizes (i.e., a 2018 Honda Civic Sedan EX-T vehicle prize, Tim Hortons® Free Coffee For A Year prize, \$50 Tim Card® prize or \$5,000 CIBC Prepaid Card prize), we STRONGLY RECOMMEND sending all Prize claim materials by REGISTERED MAIL, and keep a copy of the RIM TAB and Prize Claim Form(s) for your records, as we will not be responsible for lost or delayed Prize claims.
- 30. Non-Coffee & Food Prize claims (except for the in-restaurant option to claim a \$50 Tim Card® prize) must be postmarked on, or before, April 20, 2018 and received at the above-noted PO Box number no later than May 4, 2018 otherwise such Non-Coffee & Food Prize claim shall be null and void and ineligible for a Prize. The in-restaurant option to claim a \$50 Tim Card® prize must be completed on or before April 20, 2018 at 11:59:59 p.m. ET, failing which such Prize claim shall be null and void and ineligible for a \$50 Tim Card® prize. Unclaimed non-Coffee & Food Prizes will not be awarded. Submission of RIM TABS is the sole responsibility of the individual seeking verification. Tim Hortons Restaurant Owners, Operators and Staff are not allowed to submit RIM TABS on behalf of potential winners. If any Prize notification or any Prize is returned as undeliverable, such Prize will be forfeited.
- 31. Please note that the 2018 Honda Civic Sedan EX-T vehicles will be delivered to the applicable winner at a participating Honda dealership closest to the applicable winner's place of residence (as determined by Contest Sponsor in its sole discretion). \$50 Tim Card® prizes and \$5,000 CIBC Prepaid Card prizes will be sent to the applicable winner's home address as provided (if the mail-in option is exercised). Tim Hortons® Free Coffee For A Year prizes and \$50 Tim Card® prizes will be awarded to the winner in the restaurant in which the winning Cup was received for pick-up by the winner (if in the case of the \$50 Tim Card® prize the in-restaurant prize claim option is exercised by the winner). Contest Sponsor reserves the right to allow a different restaurant location for pick-up of the Tim Hortons® Free Coffee For A Year or \$50 Tim Card® prize (in-restaurant prize claim option) in its sole discretion.

CIBC is a registered trademark of Canadian Imperial Bank of Commerce. CIBC has not sponsored or offered this Contest in any way. CIBC is a prize sponsor only and participants release CIBC from liability in connection with this Contest.

PRIZE CLAIM FORM I – ALL PRIZE CLAIMANTS OF A NON-COFFEE & FOOD PRIZE (I.E., A 2018 HONDA CIVIC SEDAN EX-T VEHICLE PRIZE, TIM HORTONS® FREE COFFEE FOR A YEAR PRIZE, \$50 TIM CARD® PRIZE OR \$5,000 CIBC PREPAID CARD PRIZE).

NOTE: \$50 TIM CARD® WINNERS MAY SUBMIT THIS CLAIM FORM IN-RESTAURANT IN LIEU OF THE MAIL-IN OPTION, FOR IMMEDIATE VALIDATION AND REDEMPTION ON SITE. IF YOUR PRIZE CLAIM FORM CANNOT BE VALIDATED IN-RESTAURANT FOR ANY REASON, THEN YOU MUST USE THE MAIL-IN OPTION. FOR DETAILS, SEE THE CONTEST RULES.

**NOTE:** PRIZE CLAIM FORM (AVAILABLE AT LOCAL PARTICIPATING TIM HORTONS® RESTAURANTS) TO BE COMPLETED BY POTENTIAL WINNERS ONLY.

FIRST NAME:	MIDDLE NAME:	
LAST NAME:	DATE OF BIRTH (YYYY/MM/DD):	
ADDRESS:	APT #:	
CITY:		
PROVINCE/TERRITORY:	POSTAL CODE:	
DAY PHONE: ( )	EVENING PHONE: ( )	
decisions of the Tim Hortons Adverti the independent contest organizatio	EE FOR A YEAR	or") and/o awarded.

# Affix winning tab here

## FOR \$50 TIM CARD® PRIZES, PLEASE NOTE:

Attach your complete original winning RIM TAB, including the portion of the RIM TAB that includes the 8 DIGIT PIN CODE. RIM TABS that do not include the portion of the RIM TAB that contains the 8 DIGIT PIN CODE, fully intact, will be considered incomplete and will be disqualified.

- 3. I hereby declare that I am a resident of Canada and I have reached the age of majority in my jurisdiction
- I hereby declare that I have not perpetrated and am not perpetrating, any fraud or deception in claiming the
  prize and that I obtained my potential "Winning" RIM TAB through authorized sources.
- Should I be declared the winner, I agree to comply with all of the conditions, restrictions, requirements, and regulations set forth in the Official Rules for the 2018 Roll Up The Rim To Win contest, as well as those required by the Contest Sponsor, prize providers and others in connection with the use of their products and services and to accept delivery of my prize.
- If and when I am declared an official winner, I hereby grant a full and final release and discharge to the Contest Sponsor, The TDL Group Corp., and their affiliated and related companies, all Tim Hortons franchisees/ licensees, Archway Canada Inc. and Inmar Promotions Canada, Inc. (the "Contest Organizations") and the supplier of the prizes (including, without limitation, CIBC, Honda Canada Inc.), and to their respective officers, directors, employees, representatives, licensees, advertising and other agents, from any and all claims or liability whatsoever which I, my heirs, executors or assigns, have or may have arising out of or in any way related to the contest and/or my prize, including without limitation any loss, damage, injury (including personal injury) or expense.
- It is expressly understood and agreed by me that the Contest Sponsor is merely the donor of such prize and that the Contest Organizations are merely the administrators of the contest and, as such, they cannot accept any responsibility, in whole or in part, for loss, damage or injury to person(s) or to property, however caused, in connection with the prize that I may receive or the contest. It is further understood and agreed by me that the Contest Organizations and their respective officers, directors, employees and agents have neither made, nor are in any manner responsible or liable for, any warranty, representation, or guarantee, expressed or implied, in fact or in law, with respect to the above-mentioned claimed prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

- If and when I am deemed an official winner, I hereby grant to the Contest Organizations and to their agents the right to collect, use and disclose my personal information (including, but not limited to, my name, address and photograph) without further remuneration for the purpose of advertising, publicity and for promotion in any manner of media, worldwide and in perpetuity.
- Neither I nor any members of my immediate family (as defined in the official rules) nor those domiciled with me are employees, representatives or agents of the Contest Sponsor, The TDL Group Corp., and their affiliated and related companies, Tim Hortons franchisees/licensees, the consulting, advertising and promotion agencies of the Contest Sponsor, the independent contest organizations, the contest up suppliers, contest cup distributors & contest cup carriers. Employees, representatives or agents of Tim Hortons franchisees/licensees as described in this paragraph are limited to those employees who are providing services in any way to Tim Hortons Restaurant(s).
- 10. I agree to return any prize or portion thereof which may be awarded to me if any statement made by me herein is false. I further understand that any expenses not expressly stated as included in the prize in the Official Rules shall be my sole responsibility. I understand that the prize must be accepted as awarded and is not transferable, endorsable or convertible to cash.
- 11. Thereby declare that I have carefully read and understood the foregoing, and that I have given this release and discharge of my own free will.

DATED AT

(City, Province/Territory)

THIS DAY OF 2018

\*PRIZE CLAIMANT SIGNATURE

# \*WITNESS SIGNATURE

\*Signature of prize claimant AND witness required in order to receive prize. In the event that a prize claimant receives an eligible RIM TAB to win a 2018 Honda Civic Sedan EX-T vehicle and that prize claimant does not have a valid driver's licence or that prize claimant is not legally eligible to drive, that prize claimant may be permitted to transfer the RIM TAB to their spouse, parent, sibling, child or legal guardian, who will then be considered the

w 6-8 weeks for verification and shipment of non-coffee & food prizes

The Tim Hortons® restaurant where I have received my winning tab is

ADDRESS:

RESTAURANT No.\*\*

CITY

PROVINCE/TERRITORY:

\*\*Please ask a Tim Hortons® Restaurant Manager to help you identify the restaurant if you are in need of assistance. Please note that the 2018 Honda Civic Sedan EX-T Vehicle will be delivered to a local Honda dealership for you to pick-up, if you are confirmed as the winner.

Please send completed Prize Claim Form(s) and the Winning Tab for the 2018 Honda Civic Sedan EX-T Vehicle, Tim Hortons® Free Coffee For A Year, \$5,000 CIBC Prepaid Card or \$50 Tim Card® to: Tim Hortons RUTR 2018 Contest, PO Box 13416, Saint John, NB E2L 4E7

Prize claims must be postmarked on, or before. April 20, 2018 and received no later than May 4, 2018 at 11:59 p.m. ET.

PRIZE CLAIM FORM II - FOR ALL CANADIAN RESIDENT PRIZE CLAIMANTS (APPLIES TO ALL PRIZES).

Please complete the following skill-testing question (print clearly):

MUI TIPI Y 2 x 4 ADD 8 SUBTRACT 4 ADD 6

ANSWER: